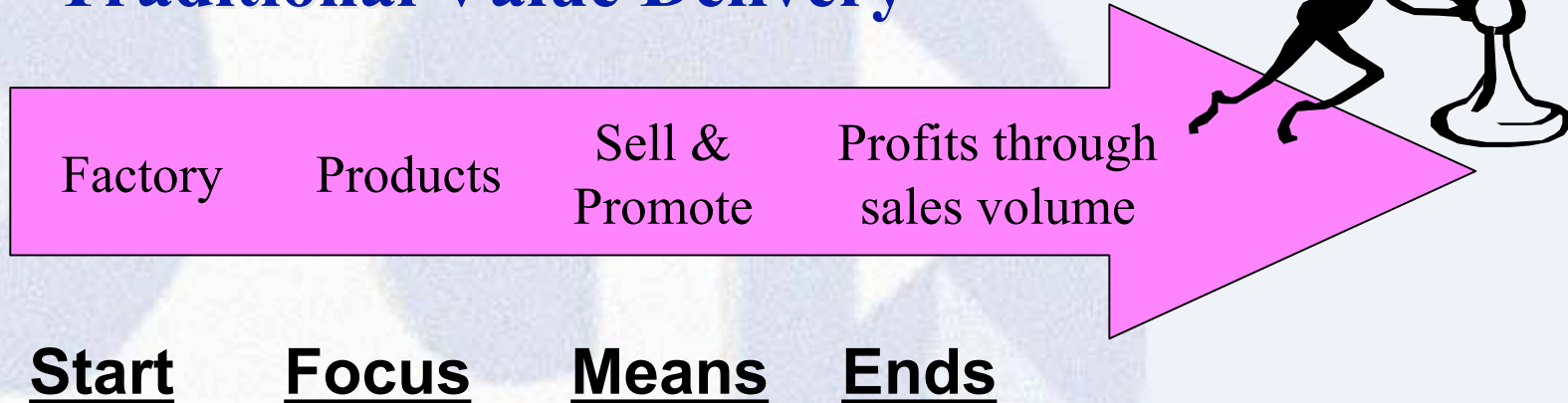




The Value Chain

- **Traditional Value Delivery**



- **Value Creation & Delivery**

